
ICO RALLY Quality PLUS

PRODUCT DEVELOPMENT ENGINEER

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POSITION OBJECTIVE:

Responsible for the growth and development of products through value added engineering, developing and introducing new products and services to the market, product and market analysis, maintaining and providing technical and non-technical product and service support for new and existing products and services, and other tasks, as required.

POSITION RESPONSIBILITIES include, but are not limited to:

1. Develop product knowledge of all ICO RALLY products and services.
2. Maintain technical and non-technical product and service support, providing field application engineering, as required.
3. Give timely responses to all customer, sales, and sample requests.
4. Work with vendors to obtain specific products and develop product knowledge.
5. Conduct product and market analysis.
6. Call on current and potential customers' Engineering Departments with the intent to design ICO RALLY products into new and existing opportunities.
7. Monitor product development through information systems, warehouse interaction, and consultation with purchasing, sales, marketing, and operations.
8. Manage and provide design, advertising, marketing, and registration support for new and existing products and services.
9. Develop product training, aids, and tools.
10. Assist in maintaining information systems, website, and B2B programs, participating in presentations, implementations, and training.
11. Develop complete knowledge of operating practices, computer, and phone systems.
12. Participate in the ongoing improvement of this position, processes, and procedures.

POSITION REQUIREMENTS:

College degree in Engineering required. Minimum of three years related experience preferred. Good organization, communication, systems, computer graphics skills and professional appearance required. Able to lift 50 - 100 lbs.